



**blue
stratos**

GROOMING MEN
SINCE 1974



UNLEASH YOUR SPIRIT

"Cool, Quiet Confidence. The Feeling of Freedom."

Classic Heritage men's fragrance since 1974

BUILT ON BOLDNESS, FREE SPIRIT AND
TIMELESS HERITAGE

For over five decades, Blue Stratos has stood as an emblem of classic masculinity and timeless freshness. Born in the era of bold explorers and confident pioneers, this iconic fragrance carries the spirit of the open horizon, where sky meets sea and ambition meets possibility. Each spray of Blue Stratos invokes crisp citrus, aromatic herbs, and grounding woody notes—a fragrance that doesn't just smell good; it feels alive. Whether for the boardroom, the beach, or a night out.

Blue Stratos is more than a perfume;
it's a legacy of confidence reimagined for the modern man.



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To empower men to look sharp, feel confident, and embrace the spirit of grooming with performance-driven, clinically-tested products that deliver results.

**TRANSFORM A DAILY ROUTINE
INTO A CHERISHED EXPERIENCE.**

www.bluestratos.uk

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**ACQUIRED for over 40 countries
INDIA | AFRICA | SINGAPORE | UAE | RUSSIA.**





A MAN'S HAIR CAN BE LIKENED TO A CROWN
IT'S A SOURCE OF HIS ULTIMATE PRIDE AND JOY.





LEGENDARY

AFTER SHAVE LOTION | 100 ML



RSP: \$7.93



**UNLEASH
YOUR
SPIRIT**



GROOMING MEN
SINCE 1974





THE NEW SCENT OF ADVENTURE

BLUE STRATOS DEODORANT RANGE

UNLEASH YOUR SPIRIT

RSP: \$5.55

LEGENDARY

EAU DE PARFUM + DEODORANT
DUO PACK



ICONIC
FRAGRANCE



ALL-DAY
FRESHNESS



PERFECT
TOGETHER



TWO ESSENTIALS.
ONE ICONIC YOU.

RSP: \$22.26

INTENSE

EAU DE PARFUM + DEODORANT
DUO PACK



ICONIC
FRAGRANCE



ALL-DAY
FRESHNESS



PERFECT
TOGETHER



TWO ESSENTIALS.
ONE ICONIC YOU.

RSP: \$22.26

BLUEPRINT

ENGINEERED CONFIDENCE.

Inspired by precision and design. The unboxing reveals the blueprint of confidence – built scientifically, crafted carefully, just for you.

- TECHNICAL & MODERN
- PREMIUM FEEL AT LOW COST
- INFORMS & ENGAGES
- PERFECT FOR E-COMMERCE



1. ARRIVAL

Clean, sharp and impactful first look.



2. OPEN

Open the blueprint. The experience begins.



3. DISCOVER

Products placed like precision components.



4. LEARN

Learn about the science behind your grooming.



5. KEEP & REUSE

Thoughtfully designed to be reused.



SUSTAINABLE
PACKAGING



SOY BASED
INK PRINT



RECYCLABLE
MATERIAL



COST EFFECTIVE
DESIGN



E-COMMERCE
OPTIMIZED

Thank you
FOR CHOOSING BLUE STRATOS.



SHAVING FOAM

400 ML

This specially crafted formula, infused with Aloe Vera and Tea Tree Oil, ensures a close and smooth shave while simultaneously protecting and hydrating your skin.



RSP: \$6.70





HAIR FOLLICLE BOOST

TONIC FOR MEN
250 ML



PROMOTES A
HEALTHY SCALP



FORTIFIED WITH
VITAMINS



WITH DHT
BLOCKERS



STRONGER HAIR.
GREATER CONFIDENCE.

RSP: \$62.09





HAIR FOLLICLE BOOST

NOURISHING
SHAMPOO FOR MEN
250 ML



RSP: \$45.80





HAIR FOLLICLE BOOST

STYLING GEL FOR MEN
200 ML



CREATES
2X SHINE



REGULAR
HOLD



INFUSED
WITH CAFFEINE



STYLE TODAY.
STRONGER TOMORROW.

RSP: \$45.80





GEN Z

**SAME LEGACY.
A BOLDER TOMORROW.**

Iconic fragrance. New generation.
For those who live real, stay original
and make every moment count.
Grooming for a bolder you.



SELF-EXPRESSION
OVER EVERYTHING



LOOKS MATTER.
CONFIDENCE COUNTS



MUSIC, MOVES
& MOMENTS



DIGITAL NATIVES.
ALWAYS ON.



BOLD
AMBITION



NO LABELS.
NO LIMITS.

Real. Raw. Relatable.

Good Music ☒
Good Mood ☒
Good Me ☒

OWN YOUR
VIBE



SQUAD >>>

Everyday
Better
Version
>>>

FOCUS ✓
✓ BUILD ✓
REPEAT ✓

Discipline
Changes
Everything



CONFIDENCE
IS QUIET

FOR
WHAT'S
NEXT



GOOD
PEOPLE
BETTER
DAYS



THE NEXT GENERATION

GEN Z

SAME LEGACY. A BOLDER TOMORROW.



ICONIC
FRAGRANCE



ALL-DAY
FRESHNESS



MADE FOR
WHAT'S NEXT

*More
Than a
Fragrance*



OUD BLUE
DEEP ROOTS. BOLD MOVES.

RSP: \$22.26

ALPHA AURA
CONFIDENCE LIVES HERE.



GEN Z RANGE

ON ME

POCKET PERFUME

SMALL SPRAY. BIG ENERGY.

OWN
WHAT'S
NEXT

FRESH
BOLDER
BRAVER
YOU



POCKET SIZED
FRESHNESS



ON-THE-GO
CONFIDENCE



ICONIC FRAGRANCES.
BOLDER YOU.



MADE FOR
WHAT'S NEXT

SAME LEGACY. A BOLDER TOMORROW.

RSP: \$2.22

COMBO PACK



RSP: \$22.26

Blue Stratos – Global Expansion

Dear Sir/Madam,

We are pleased to introduce **Blue Stratos, the iconic British fragrance and men's grooming brand established in 1974**, with over 50 years of heritage.

As we expand Blue Stratos internationally, we are seeking strong and committed distribution partners to represent the brand in selected markets.

We would be pleased to explore an **exclusive distribution partnership for Blue Stratos in your country/region**, subject to mutually agreed targets and commercial terms.

To evaluate the opportunity, we request you to share:

- * Current **number of outlets covered** and geographic reach.
- * Key retail and distribution accounts.
- * E-commerce and marketplace coverage.
- * A **3-year sales and distribution plan**, including annual sales targets and outlet expansion.
- * Proposed marketing, sales and brand-building investment.

Our objective is to build a **long-term strategic partnership** and establish Blue Stratos as a strong and growing fragrance and men's grooming brand in your market.

We look forward to receiving your proposal and exploring this opportunity together.

Yours faithfully,

Tome Menezes
Founder & CEO
Blue Stratos / Neltrade Pvt. Ltd.

	RSP
1.Blue Stratos Legendary After Shave Lotion - 100 ml	\$ 7.93
2.Blue Stratos Legendary Eau de Parfum with Deo - 100 ml	\$ 22.26
3.Blue Stratos Intense Eau de Parfum with Deo - 100 ml	\$ 22.26
4.Blue Stratos Deodorant body spray 150 ml	\$ 5.55
5.Blue Stratos Legendary Shave Foam - 400 ml	\$ 6.70
6.Blue Stratos Hair Follicle Boost Tonic for Men - 250 ml	\$ 62.09
7.Blue Stratos Hair Follicle Boost Nourishing Shampoo for Men - 250 ml	\$ 45.80
8.Blue Stratos Hair Follicle Boost Styling Gel for Men - 250 ml	\$ 45.80
9.Blue Stratos GenZ Oud Blue EDP 100 ml	\$ 22.26
10.Blue Stratos GenZ Alpha Aura EDP 100 ml	\$ 22.26
11.Blue Stratos GenZ Pocket Perfume 10 ml	\$ 2.22
12.Blue Stratos GenZ EDP and Pocket Perfume Pack	\$ 22.26





RETAIL SUPER MARKETS

E COMMERCE

AVAILABLE AT



SALOON

natuřals
India's No.1 hair and beauty salon

green trends
SALON

LOOKS
S A L O N

TONI & GUY
HAIRDRESSING



COOLING
SKIN COMFORT



blue
stratos

UNLEASH YOUR SPIRIT

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